



CTAE State Newsletter

August 2009

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http://www.gadoe.org/ci_cta.aspx

Gary Steppe, State Director (gsteppe@doe.k12.ga.us)



It was wonderful meeting many of you at the annual GACTE Conference in July. There are truly some great things going on around this state in CTAE and I appreciate everyone's efforts. All of us in the CTAE family need to be mindful of a couple of things that are going to become increasingly important over the next few years. As budgets are tightening, the funding we have enjoyed will be monitored much more closely. Our results will be evaluated and it will be our responsibility to show we are achieving desirable outcomes with our students. Just so you will know where our efforts should be placed, allow me to identify some of those positive outcomes:

We will need to show substantial growth:

- in the number of pathway completers,
- in the number of industry certified programs,
- in the number of students receiving state and national credentials, and
- in the number of our students that go into the field of work or higher education in the area of their high school pathway.

As we begin this new school year, I hope everyone will focus on growing these outcomes.

It is with pleasure that I announce Mr. John (Chip) Bridges as the new Program Manager for Agricultural Education. Chip brings 20 years of Ag experience to the position and will be assuming his new duties effective September 1. His email address will stay the same (jbridges@doe.k12.ga.us) but his new telephone number will be 404.657.8312. Please join us in wishing Chip the very best.

Have a great school year! Please feel free to call on us any time we can be of assistance.

Emily Spann, Development and Transition (espann@doe.k12.ga.us)

On behalf of the CTAE Development and Transition team at GaDOE, WELCOME BACK to a great 2009-2010 school year. Many exciting and innovative activities are being planned for you and your staff on best practices in our CTAE program areas. Throughout the year, we welcome your comments and questions and especially look forward to visiting with you at program reviews, conferences and workshops, and through Elluminate webinars and ETC presentations.

Upcoming CTAE Professional Learning Activity

CTAE Program Delivery State Update & New Leaders Academy Afternoon Session

Tuesday, August 25, 2009

Morning 8 a.m. – 12:30 p.m.: CTAE Program Delivery State Staff Update – locations at ETC statewide locations. Intended Audience: CTAE Administrators. The morning session will be a presentation for local system and school CTAE leadership staff via statewide Educational Technology Center locations (ETCs). Session Description: GaDOE State CTAE Program staff members will deliver an update on program specific topics including career pathways, curriculum plans, industry certification, professional learning opportunities, teacher/professional organizations, CTSOs, student and teacher recruitment.

Afternoon: New Leaders' Academy Session - Immediately following the CTAE Program Delivery State Staff Update lunch break. Intended Audience: New CTAE Leaders. This afternoon session is part of the year-long academy for New CTAE Leaders. All 2009-2010 New Leaders must register to attend this session at any one of the following sites:

- Athens at the University of GA ETC
- Macon at Macon State College ETC
- Albany at the Albany State ETC

New CTAE Leaders should register for the entire day of activities, but only select one of the three sites listed above.

New Leaders' Academy Session Description: This new CTAE Leaders' Academy session will focus on navigating the Consolidated Application, planning and developing a budget utilizing information in the FY 2010 CTAE Grant Budget Guidance, and completing the budgeting and sign-off process by the September 30 deadline. Please note the afternoon session is specifically designed for participants of the 2009-2010 New Leaders Academy.

How Do I Register For The August 25 CTAE Administrative Professional Learning Session?

Log-in to the CTAE Resource Network website at www.ctaern.org and click on View Catalog. Once the catalog opens, click on Administrative Leadership, and begin scrolling through the workshop listings. Select the workshop carefully as workshops appear the same except for the ETC locations. Once the correct site is located, click Sign Up in the right bottom corner. You will

immediately get a response showing you are registered

Special Note: New Leaders Academy participants must register at one of the three sites listed above.

Non Traditional Update - An Elluminate session will be held on Thursday, October 29, 2009, at 8:30 AM on the newly-revised non-traditional strategies resource CD/toolbox entitled *Taking the Road Less Traveled II*. Please note that CTAE Directors received one *Taking the Road Less Traveled II* CD toolkit per high school at the recent GACTE conference. CTAE Directors, who were unable to pick up their high school CDs at the conference, should plan to pick them up at one of the fall drive-in meetings.

Teachers as Advisors Update - All system superintendents received a letter via email regarding the upcoming *Teachers-as-Advisors (TAA)* training. The training will consist of a year-long series of Elluminate sessions beginning in October 2009, for district level selected teams to develop, implement and evaluate an effective Teachers-as-Advisors program in grades 6-12. For more information contact Vivian Snyder at vsnyder@doe.k12.ga.us.

Enhanced GaCollege411 Website Now Available - Check out the enhanced *GaCollege411* website about exploring careers, college options and financial aid options at www.gacollege411.org! This *free* website includes information for students about Career Planning, High School Planning, College Planning, Financial Planning, and includes information on Georgia's PeachState Career Pathways. Additionally, the website provides a section specifically for Middle and High School Educators including a professional learning events calendar, HOPE scholarship information and Career Planning Resources. The Georgia Student Finance Commission will be hosting a webinar on August 27th from 4:30 – 5:30 p.m. to highlight all the new features along with improvements to the site. Please go to the following link to participate:
<https://www2.gotomeeting.com/register/872140795>

New Youth Apprenticeship Grant Requirement -

All CTAE system directors are reminded that beginning in FY2010, funding documents related to the Youth Apprenticeship Program should only be sent via the CTAE Director's or System Superintendent's email account. Youth Apprenticeship (YAP) Assessment documents and Improvement Plans will no longer be

accepted through the YAP coordinator or other individuals' email accounts. CTAE Directors will be notified when the newly revised FY2010 Annual YAP Assessment is posted to the GaDOE website later in the fall.

Career Related Education (CRE) Manual Updates -

The 2009-2010 CRE Manual update pages (including Standards and Guidelines for Work-Based Learning) were issued at the GACTE conference in July 2009. The 2009-2010 updated pages are printed on blue paper. Last year's (2008-2009) update pages are printed on yellow paper. If any work-based learning instructor or coordinator needs CRE manual update pages, the document may be downloaded from the GaDOE website or contact Dwayne Hobbs (ahobbs@doe.k12.ga.us) to obtain the copies. Please note: If you print the CRE Manual from the GaDOE website (on a color printer) the updated pages will print with the appropriate blue or yellow colors. The attached document shows how to access the CRE Manual on the GaDOE website:



D. Hobbs Newsletter
item Directions to CRI

Work-Based Learning (WBL) Course Numbers -

Beginning the 2010-2011 school year, work-based learning students should be enrolled using the new work-based learning course numbers. Internship courses that are part of the pathway courses will not be affected by these changes. For more information about transitioning to the new work-based learning course numbers, please look at the work-based learning course numbering details found in Section 19 of the CRE Manual. Additional details concerning the specific work-based learning course numbers will be forthcoming this fall. If you have questions regarding the new work-based learning course numbers, contact Dwayne Hobbs at ahobbs@doe.k12.ga.us.

C-NET Data - Local CTAE administrators now have a menu item on the CTAE Resource Network website (www.ctaern.org) to allow monitoring of C-NET (work-based learning) records as required by the standards and guidelines and State Board Rules for work-based learning. The attached PowerPoint shows how to access and monitor the work-based learning records. CTAE Administrators: If you have work-based learning coordinators with suggestions for C-NET maintenance and/or enhancements, please have them complete the attached form and submit as indicated on the form:



D. Hobbs Newsletter
Item 3 Website Sugg



D. Hobbs Newsletter
Item 2 Monitoring C-N

Work-Based Learning/Youth Apprenticeship Region Meetings - Professional Learning for Work-Based Learning/Youth Apprenticeship Coordinators is held at the region meetings. The content of these meetings include:

- Networking opportunities.
- “Back to Basics” on topics related to program implementation.
- Assistance with end of year program assessments according to the 24 CRE Standards as well as Assessment for YAP grant continuance.
- Developing strategies for successful tracking of post-secondary students.
- Examine The Strategic Industries Initiative of The Commission for a New Georgia and target student placements that match.
- Network with representatives of major industries and labor organizations.
- Create a closer working relationship with the Department of Labor and solicit assistance from representatives.
- Increase effectiveness of advisory committee participation in each YAP program.

A schedule of the meeting dates and contacts for each region is attached. Please be sure your Work-Based Learning Coordinator(s) have contacted their region chairperson to be sure they are on the mailing list for notifications about these meetings.



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Item 5 Region Meetin



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Item 4 YAP Regions M

ECP Newsletter Information - Education Career Partnership (ECP) Elluminate webinar sessions are scheduled on the third (3rd) Wednesday each month from 9:30-10:30 a.m. These sessions will be aimed at sharing updated information, providing data reporting information, and sharing proven ECP Best Practices. The webinars are open to any CTAE teacher, administrator or educator. The August Elluminate webinar, held on August 19, 2009, was entitled: “ECP—What is it All About?” and provided information for educators who were unable to attend the ECP sessions at the GACTE 2009 conference in July.

The National Career Partnership Network (NCPN) national conference will be held in Atlanta, from September 31-October 3, 2009, at the Hyatt Regency Hotel. Attending this conference would be an excellent opportunity for Georgia educators to attend a national conference without the higher out-of-state costs. The focus of the conference will be career pathways, academic rigor, career tech and academic integration, Career Pathways Leadership Certification, Establishing Career Academies, Developing Programs of Study, Implementing an Effective Career Pathways Design in Tough Economic Times, and Building College Career Pathways: Targeting Economic Development Needs.

At the NCPN national conference, Georgia students will be given the opportunity to display successful projects of the past and current years in student showcase booths during the conference. The student showcases will be located in the Exhibit Hall of the Hyatt Regency Hotel in Atlanta on Thursday, October 1, from 9 a.m.-6 p.m. What a tremendous opportunity for our Georgia CTAE students to gain national exposure and recognition!

Middle School Curriculum Update - Fall 2009 brought about the arrival of the new middle-school curriculum GPS for Agriculture, Business and Computer Science, Career Development, Engineering and Technology, Family and Consumer Sciences, and Healthcare Science for grades 6-8. These new standards provide teachers with elements, state academic standards alignment, national standards alignment, sample tasks, and reading, writing, entrepreneurship, and foundation skills. To review course standards for each program area and grade level, please visit

www.gadoe.org/ci_cta.aspx?PageReq=CICTAMiddle and scroll to the bottom of the page.

CTAE Administrators: please make sure that correct course numbers and course titles are being used in your master schedule! Check out IDA(3) State Board of Education policy at

http://www.gadoe.org/_documents/doe/legalservices/160-4-2-.20.pdf and reference the following pages

for these CTAE program areas: Agriculture (p. 42), Business and Computer Science (p. 44), Career Development (p. 54), Engineering and Technology (p. 46), Family and Consumer Sciences (p. 45), and Healthcare Science (p. 48).

CTAE Middle School Literacy and Math Integration - Additional professional learning opportunities via webinar/Elluminate are being planned

to assist middle school CTAE teachers to integrate literacy and math standards and skills into their courses. CTAE students will be able to access relevance and relationship-building opportunities with their academic courses. Plan to check the CTAERN web site, emails and CTAE newsletters for more information.

JROTC - Approximately 125 JROTC instructors attended the recent GACTE conference in July 2009. The following JROTC GACTE affiliate members were nominated for GACTE awards: LTC Nicole Wheeler, Fulton County Schools; SFC Eric White, Creekview High School, Cherokee County; and LTC James Holly, Creekview High School, Cherokee County. These JROTC representatives were also recognized at the JROTC affiliate luncheon with a plaque for their accomplishments.

JROTC instructors will be receiving a JROTC data report for the school year 2008-09 via e-mail by October 1, 2009. The data report should be completed and returned via email to the designated JROTC advisory committee member by November 1, 2009.

Thanks to the JROTC advisory committee for their dedicated work in planning and implementing the successful JROTC portion of the GACTE conference.

High Schools That Work (HSTW) News -

Congratulations to the 70 sites that received High Schools That Work (*HSTW*) grants to enhance school improvement goals using the 10 KEY PRACTICES. The *HSTW* Assessment will be given in January/February 2010, and the cost should be paid from the *HSTW* grant. Additional information regarding the assessment and a webinar on its administration will be in the next *HSTW* E-Newsletter. Please note that one of the major requirements of the High Schools That Work initiative is the completion of the bi-annual *HSTW* Assessment.

HSTW sites from the 2008-09 school year (Sites that took the 2008 Assessment) are reminded to complete the *HSTW* Annual Report for SREB/*HSTW*. Sites must access the Annual Report located on the *HSTW* Assessment and Using Data Web site:

<http://www.sreb.org/programs/hstw/Assessment/assessment/index.asp>. The deadline for the annual report is

September 30, 2009. This is data that *HSTW* uses to support the *HSTW* initiative throughout the U.S. We encourage you to complete this data report for SREB/*HSTW*. The report is not only important to SREB/*HSTW*, but to your schools for school improvement goals.

Watch for an announcement concerning “Re-Energizing Your *HSTW* Initiative.” Information will be forthcoming in the next edition of the “*HSTW* E-Newsletter.”

Resolving CTAE Professional Learning

Registration Issues - Please help us discourage registering for a CTAE workshop and then not showing up for workshop! Unfortunately, this practice causes others not to be able to register, as the workshop appears to be full. Please use the following procedure to remove someone or yourself from a CTAE workshop (no less than two (2) weeks prior to the event).

1. Log-In to www.ctaen.org
2. In your Menu click on “myWorkshops”
3. Click the “select” button next to the workshop you wish to be removed from.
4. Click the “Cancel Participant Out Of Workshop” button.
5. Immediate verification will be received of removal from the workshop.

New CTAE State Webinar/Elluminate Catalog - On September 1, 2009, a CTAE webinar/Elluminate catalog will be available to local system administrators. Local system administrators may review any previous CTAE webinar/Elluminate activities and/or use the sessions as a re-delivery training tool for your teachers, guidance counselors or other people within your system.

To access the CTAE webinar/Elluminate catalog:

Go to http://www.doe.k12.ga.us/ci_cta.aspx (GaDOE CTAE Home Page)

Scroll down until you see the Development and Transition category.

Click on Professional Development.

Once there, find the Webinar/Elluminate Section.

Select the category, (i.e. ECP, Career Guidance) that best fits the event you are looking for.

Select the specific event.

Scott Carey, Program Delivery (scarey@doe.k12.ga.us)

It’s finally time to begin another dynamic school year. As the economy struggles, we see such a great need for quality programs in our Career, Technical and Agricultural Education courses. We will continue to provide training skills and leadership services which are in demand in a quality American workforce. Our

team is here to assist you with your requests and we look forward to another year of service.

Architecture, Construction, Communication and Transportation

Sonny Cannon at gcannon@doe.k12.ga.us

CEFGA - Three Georgia construction teachers and one architectural drawing and design teacher, all leaders in the field of career-technical education, were honored by the Construction Education Foundation of Georgia (CEFGA) during the Georgia Association of Career and Technical Educators (GACTE) conference on July 21, 2009. Awards were given to the following teachers:

- **Instructor of the Year – Construction/Metals/HVACR:** Jim Steel, Lee County 9th Grade Academy, Leesburg. Mr. Steel, a construction teacher, works with freshmen interested in the construction or metals career pathway. He achieved CEFGA industry accreditation for his construction program earlier this year. Mr. Steel received OSHA 500 training through CEFGA earlier this year and is authorized to teach his students the OSHA 10-hour construction safety and health course.
- **Instructor of the Year – Architectural Drawing and Design:** Connie Highnote, Chapel Hill High School, Douglasville. Ms. Highnote, an architectural drawing and design teacher, is also the career-tech department chair at Chapel Hill High School. Ms. Highnote currently has an ADDA certified program. She has also worked to support improve AD&D instruction by serving on curriculum development and revision teams.
- **Most Modules Reported:** Tony Shore, Maxwell High School of Technology, Lawrenceville. Mr. Shore, a construction teacher, reported the most Contren modules per capita. Mr. Shore’s construction program has held industry accreditation since 2001. The Contren curriculum is the industry standard in training and education, and teachers who report Contren modules on behalf of their students give these students a portable credential issued by the National Center for Construction Education and Research to take to a jobsite, technical college or four-year university. Mr. Shore reported, on average, over eight module completions per student during the 2008-2009 school year.
- **CEFGA Ambassador:** Dean Cutler, East Laurens High School, Dublin. Mr. Cutler, a construction teacher, was named CEFGA Ambassador for his tireless work promoting

CEFGA's activities among his fellow educators and his local trade professionals. Mr. Cutler also achieved CEFGA industry accreditation in 2009.

CEFGA administers the industry accreditation program, a summer internship program, Georgia's SkillsUSA contests in construction and metals, and the nation's largest construction career expo. CEFGA is a nonprofit organization dedicated to promoting careers in construction and addressing the industry's skilled worker shortage. CEFGA's mission is to attract, train and motivate the next generation of construction professionals - designers, builders and managers. We do this by bringing the construction industry to students and students to the construction industry.

New Media Education Foundation of Georgia (NMEFGA) - There are two video contests for BVP students sponsored by NMEFGA and SkillsUSA Georgia. One contest has a \$500 prize. To find out more, go to www.nmefga.org and click on the "BVP Teachers Home" menu item. Both contests are open until October 31. NMEFGA is looking for your CTAE stories to post on the website.

Printing and Imaging Association of Georgia (PIAG) - PIAG recently hosted the Camp T&I program for the graphic communications pathways. The program included training from Joe Marin, senior pre-press instructor for the Printing Industries of America, on how graphic designers and printers must work together and what each needs to know to do a better job; Paul Davis, a consultant and former teacher giving hands-on tips for CS4; and Frank Romano, professor emeritus at the Rochester Institute of Technology's School of Print Media on the future of the printing industry. Dr. Don Armel, Georgia Southern University, hosted a hands-on lab simulation on paper making. In addition, Mamie Hansen and Sonny Cannon from the Georgia Department of Education discussed grant funding and processes. The Camp T&I sessions were streamed live over the worldwide web and recorded for on-demand viewing. To view the programs from Camp T&I, go to <http://www.ustream.tv/channel/printing-and-imaging-assn>.

Transportation Education Foundation of Georgia (TEFGA) - If you are interested in the Aircraft Support or Flight Operations Pathways, Georgia has new and significant support. Gulfstream in Savannah and Cessna in Columbus have made a commitment to help support the existing aviation programs and grow more. For additional industry support information,

please contact Mike Nixon, Executive Director for the Transportation Education Foundation of Georgia at mnixon@numail.org.

Business and Computer Science

Sarah Heath at sheath@doe.k12.ga.us

FBLA Promotional Materials

- Please encourage teachers to utilize the promotional materials (posters, brochures, note cards, and chapter planning guides) provided by Georgia FBLA.
- Please ask to see these materials if you have not seen them and ask for a copy of the Chapter Planning Guide, as it has all the key FBLA information (if your schools do not have one to offer you, please contact me). If these materials were not picked up at GACTE by yourself or a teacher, please contact Monty Rhodes at monty@georgiafbla.org to have it shipped for the cost of shipping.

FBLA Fall Motivational Rally

- The FBLA Fall Motivational Rally will be held in Perry on October 15, 2009.
- We will have competitive events at the rally so please encourage your teachers to participate in the State Project as well as Open Testing.

End of Pathway Assessments

The following end-of-pathway assessments are available for schools to offer students who have completed the pathway:

Pathway Name: Small Business Development

Exam Name: Fundamental Business Concepts

Testing Agency: A*S*K Business Institute

Blueprint Link: http://www.mark-ed.org/2.0/Joomla/images/PDFs/Exam1_08_Fund_Bus_PI.pdf.

Pathway Name: Financial Management Accounting

Exam Name: Business Financial Management

Testing Agency: NOCTI (National Occupational Competency Testing Institute)

Blueprint Link:

http://www.nocti.org/PDFs/JobReady/1095_Business_Financial_Management.pdf.

Please contact Mamie Hanson at mhanson@doe.k12.ga.us if you have teachers with students who qualify to test.

Please suggest teachers as **Subject Matter Experts (SMEs)** to serve on assessment identification teams this winter for the following pathways:

- Computer Networking
- Computer Systems & Support
- Financial Management Services
- Interactive Media

Industry Certification - We are currently in the process of establishing a new contractor to work with our Industry Certification Program this year as the coordinator. If you have retired teachers or teachers no longer on contract with a school system that you feel would be a great asset to this program, please ask them to inquire about the position with Eunice Glover at ceoll@bellsouth.net

Career and Technical Student Organizations (CTSOs)

Julie Kenny at jkenny@doe.k12.ga.us

Expect an exciting promotional CTSO DVD in the mail to all high schools! Mail out date is August 25th. This DVD needs to be shown to all students to promote CTSO membership and CTAE classes.

Administrators/Directors look for the CD labeled How to have a Successful CTSO being mailed with the promotional CTSO DVD. This CD has Administrative Checklists for each CTSO to help the administrator know if their CTSO advisor is on the right track for making their CTSO a success.

There is a new CTSO recruitment poster called Participants Get More Out of Life than Spectators. They were given out at GACTE but if your school needs more, please email jkenny@doe.k12.ga.us.

Don't forget to check the www.gactso.org website calendar for upcoming fall leadership conference dates. Please send any news articles of your school's CTSOs to spotlight on the site.

Engineering and Technology

Ron Barker at rbarker@doe.k12.ga.us

This new school year is one that holds great promise for the students in the area of Engineering and Technology. Engineers, engineering technologists, engineering technicians, and technological problem solvers are all in demand. The Engineering, Manufacturing, Electronics, Energy Systems, and Engineering Graphics and Design pathways are all key components of making the United States a key global player in the current international economy. The need

is there and we have a full year ahead of us to continue improving our programs.

Peach State Pathways DVD

The first item we have at hand is the new Georgia Instructional Resources for CTAE PeachState Pathways DVD Version 2.0 for 2009-2010. This DVD has both Engineering and Manufacturing pathway curriculum material to support the Standards and Elements that were produced in Phase I and Phase II. The second item is "The Taking the Road Less Traveled II", an educator's toolkit which has great engineering career information and a non-traditional role model video featuring engineering careers and women. CTAE administrators received both of these items at the GACTE conference this past July. Still another resource is the Center to Advance the Teaching of Technology and Science [CATTS] materials that are available on-line through the GaDOE website. These tools and other useful information will be presented at the GETEA teacher's conference in October and at the Georgia TSA co-curricular youth organization meetings coming up in September, October, and November. More information will follow through the CTAERN. Participation is the key to a great year!

Healthcare Science, Cosmetology, Law, Public Safety

Phyllis Johnson at pjohnson@doe.k12.ga.us
Webinars

After a great GACTE Summer Conference filled with exciting professional development sessions, we are reenergized and ready to enter a new school year. During this school year, I will be offering a monthly webinar for my program areas. Some of the webinars will be general and will be appropriate for healthcare, public safety, and cosmetology teachers, while others will be program specific. The purpose of the webinars is for these teachers to learn about "Best Practices," stay updated on current industry trends and knowledge, CTSO updates, and to connect with each other. Teachers will be sent an Elluminate link with the date and time of the webinar. If they are unable to participate at the time, the webinars will be archived for future viewing. More detailed instructions and information will be forthcoming.

Survey – Regional Mini Conference - I will also be sending a survey to determine if Healthcare teachers would be able to attend a "Regional Mini Conference" to update their healthcare knowledge/skills with the current trends and information. The Area Health Education Centers (AHECs) across the state as well as

Healthcare Science Technology Educators Association (HSTEA) have offered to help sponsor these one-day events that will be offered at four to six sites across the state. You may attend any of the conferences which will all be different and will involve some type of “field trip”, where you will have the chance to interact with current industry personnel and see new and innovative equipment and treatment facilities.

The plan for cosmetology and public safety is to provide additional industry training (and possibly “field trips”) on Friday, Jan. 29, prior to the Winter Workshop to be held in Statesboro, Georgia, on Jan 29-30, 2010.

New Teacher Workshop

A New Teacher Workshop is planned for October 28-29, in Macon, Georgia. More detailed information will be available soon on www.ctaern.org. This training will be different from NTI training as it will be more program-specific, looking at curriculum and lesson plans, CTSOs, etc. The training is for any new teacher (less than three years) and is especially helpful for teachers that haven’t attended any teacher preparation program yet.

Sign-up for “Preparation for Industry Certification in Healthcare Science Education (HSE)” is now available at www.ctaern.org, and will be held September 10-11, at Mary Persons High School in Forsyth, Georgia.

HOSA DVD - Your school will receive a HOSA DVD in the mail, which will be a great tool for teachers to introduce HOSA in the classroom. The DVD focuses the benefits of being involved in HOSA and on a number of CTAE Foundation skills including leadership, teamwork, professional dress, careers in healthcare as well as many other topics. The DVD is designed to be used over a five-day period and contains ideas, discussion, and activities to compliment the DVD. A HOSA advisor notebook was given out to those who attended HOSA Success Day this summer before GACTE. Those who were not able to attend can contact Allen Seigler at Georgia HOSA (www.georgiahosa.org) to find out about how to receive this helpful advisor notebook. Please have your teachers mark their calendars for the HOSA Fall Leadership Conference which will be held October 23-25, in Atlanta. Please see the website for instructions.

SkillsUSA Fall Leadership - SkillsUSA Fall Leadership for Cosmetology and Public Safety as well as other T& I programs will be held September 17-18,

in Jekyll Island. Please check the website for signup instructions or contact Gayle Silvey, Executive Director (www.skillsusageorgia.org).

Marketing, Sales and Services

Linda Smith at lismith@doe.k12.ga.us

Marketing Education Update - Keeping abreast of “what’s happening and when” is always a challenge. To this end, a listing of the Marketing/DECA activities, along with dates and locations, for August and September follows:

- Advisory Committee Workshop, August 28-29, North Gwinnett High School, Suwannee. This master teacher has an incredible Advisory Committee and will impart ideas appropriate for CTAE teachers and administrators in all CTAE program areas.
- New DECA Advisors’ Workshop, September 11-12, South Forsyth High School, Cumming. This master advisor will help new DECA advisors distinguish between the “must do” and the “nice to do” to ensure a successful first year.
- WorkWinWow DECA Training Session, September 24, Westin Atlanta North Hotel, Perimeter. National DECA has made many changes in the FY 2010 competitive events. Therefore, this training session is very important for all DECA advisors.

National Conclave - To aid CTAE administrators in planning for the 2009-2010 school year, an email was sent stating that our Marketing/DECA Professional Development Conference, January 2010, has been cancelled mainly due to financial restrictions in local school systems. Since Atlanta won the bid for the National Conclave, a premier business and marketing conference coming to Atlanta in June 2010, many teachers noted that they could not attend our Marketing/DECA Conference, the Conclave, and GACTE. Therefore, if teachers visit with you about the Conclave, please know that we plan to make this conference most beneficial for our Georgia teachers, as well as those around the nation. The Conclave is hosted by MBA Research (the national consortium for industry-validated business and marketing curriculum and professional development) and Marketing Education at GaDOE.

Special Populations

Virginia Turner at vturner@doe.k12.ga.us

Staff Development Conference - The intervention TIPs staff development conference will be held in Savannah this year at the Desoto Hilton. Session

topics will include Best Practices, Technology in the Classroom, Integration of Academics, the Work Ready Initiative, Certification, and much more. We are excited at providing this information and thought-provoking conference to the coordinators in Georgia.

Training Camp - The Career Technical Instruction (CTI) State Officer Team attended an overnight training camp at the FFA-FCCLA Center in Covington, Georgia. The officers arrived as individuals from across the state but left as a team bonded together and ready for success. Mr. Scott Carey, CTAE Program Manager, joined the team on Thursday evening and led a session on Public Speaking and Introductions. Mr. Carey pushed the officers to see their full potential. It was an experience they will never forget. The following day the team learned the importance of communication and teamwork as they performed challenges on the ropes course.

Etiquette Session - A session on etiquette and manners was led by Jenny Brown from the UGA Extension Service of Butts County. The day wrapped up as Mr. Monty Rhodes, Executive Director of FBLA, challenged the officers to take the skills they had learned through the training and apply it to various activities. Julie Kenny and Virginia Turner also inspired our officers to reach for success and reminded them of the important role they have as state officers.

Charles Banks, Accountability/Program Improvement (cbanks@doe.k12.ga.us)

Welcome back to another, what we hope to be a great year! I do not need to remind you of the tough budget situations we are all in. This year will require more frugal spending than ever. The Accountability Team is resolved not to let this financial crisis interfere with the services we provide to you and to the students you serve in Georgia.

The Accountability Team is working to review and approve your local grants as quickly and as accurately as possible. Please remember to complete your budget information and sign-off on each grant that you applied for before 12:00 a.m. September 30, 2009. Budget constraints this year will not allow us to extend the availability of any grants (incomplete applications or grants not signed-off by superintendent) beyond this date. These challenging financial times will require us to seek creative ways to fund those programs we are accustomed to providing. However, we cannot allow our creativity to result in audit problems with supplanting of Federal Funds. Auditors are aware of

the challenges we face and this could become the focus of their attention for FY09 and FY10.

The single grant that appears to cause the most challenge in funding is the CTE Extended Day (Teacher Support) grant. As we mentioned at the GACTE Summer Conference, this grant received a 10% holdback along with other state grants. If systems do not have local funds to supplement the grant to fully fund each teacher for extended day, you must decide how you will divide the funds to serve as many teachers with POW's as possible. A few have asked about uploading another PDF file from the CTAE Resource Network, but remember you only need to upload another file if you replaced a vacant position or you added or deleted a teacher from your original list. You can show the adjusted amount you funded each teacher from the State grant in the yellow description box on the Consolidated Application under the budget tab. If you continue to have difficulty with this please contact your Region Coordinator or the Accountability Unit at DOE for assistance.

Construction-Related Equipment Grants - Congratulations to those systems that have been awarded CREQ equipment grants for new and/or modified CTAE labs that are opening this school year. Over \$15 million dollars in bond funds are being made available for use in providing large, essential instructional equipment in these facilities. CTAE Directors in these systems should remember to complete their Consolidated Application sections (Program Information and Budget) for these grants, including uploading their system grant agreement(s). Also (IMPORTANT), once you begin to consider your purchases, use the FY10 Purchasing Guidelines which are a part of the system grant agreement document to identify the criteria for making reimbursable purchases of appropriate equipment. If you need assistance in any way, please contact Dennis Clarke at 770-500-2029 or dclarke@doe.k12.ga.us.

OCR On-Site Compliance Reviews – The following systems – Monroe County, Spalding County, Cartersville City, Fulton County and Lee County – are scheduled for on-site reviews this school year. Information has been sent to these system superintendents and copied to system directors. If you are in one of these systems and have not received your planning information, please contact Dennis Clarke at 770-500-2029 or dclarke@doe.k12.ga.us.

Agriculture Education

Chip Bridges – North Region Coordinator -

jbridges@doe.k12.ga.us

Cindy Greene – Central Region Coordinator –

cgreene@doe.k12.ga.us

Melvin Thompson – South Region Coordinator –

mthomps@doe.k12.ga.us

Learning to Do; Doing To Learn - FFA members apply landscaping skills at the Governor's Mansion



The Georgia Green Industry Association (GGIA) and the FFA partnered with

Governor Sonny Perdue and mansion staff to landscape the front portion of the Georgia Governor's Mansion on May 29. Members of the North Forsyth, North Oconee, Pope and Sonoraville FFA chapters participated in the landscaping project.

“The GGIA project at the Governor's Mansion was about promoting water conservation and the importance of the green industry in Georgia,” said Chris Butts, GGIA's Director of Legislative, Environmental and Public Affairs. The green industry in Georgia is a leading segment of agriculture. Prior to the drought, economic impact of the industry was estimated in excess of \$8 billion annually, with over 75,000 Georgians employed by nursery growers, landscape firms, garden centers, greenhouse operators, and irrigation contractors. The effects of the drought and of the economic downturn have been estimated at over \$1 billion in lost sales and the loss of 25,000 jobs.

The FFA and the GGIA each recognize the potential impact of participating in such a high profile project. “I helped with the irrigation system. That was new for me,” said North Forsyth FFA member, Coley Harris. “I felt good about the

work we did and I left feeling like we had put in a hard days work for a great cause.”

Every aspect of the project serves as a model for practices that will create beautiful landscape to showcase Georgia grown products.